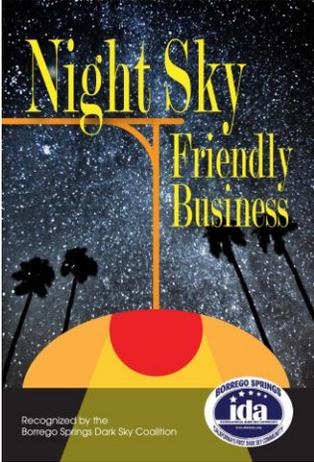


Night Sky Friendly Business Recognition Program

Borrego Business Application



PROGRAM: Established by the Borrego Springs Dark Sky Coalition, this program recognizes businesses and organizations in the Borrego Valley that have night sky friendly outdoor lighting, and encourages others to follow suit.

GOAL: The goal is to protect and preserve the treasured natural resource that is the starry nighttime sky of Borrego Springs, recognized in 2009 as a Dark Sky Community by the International Dark Sky Association. The program encourages the practice of responsible outdoor lighting.

VOLUNTARY PROGRAM: Participation is entirely voluntary. Any business or organization in the area is eligible and can request that the Coalition conduct an evaluation of its outdoor lighting to determine if it qualifies for recognition.

CRITERIA: Any business or organization can qualify for recognition as "Night Sky Friendly" by eliminating sources on their property of:

- SKYGLOW** - light emitted up into the sky, obscuring a view of the stars
- GLARE** - excessive brightness produced by outdoor lighting equipment
- LIGHT TRESPASS** - light emitted onto other properties, irritating neighbors

AND pledge that any future outdoor lighting installed on the premise will conform to the criteria above.

PLEDGE: *I (we) do hereby promise to preserve the treasured natural wonder that is the starry night sky of Borrego Springs by practicing sound outdoor lighting management with the goal of reducing light pollution.*

BENEFITS

Businesses recognized for maintaining or converting to appropriate night lighting will be listed on BorregoDarkSkies.org; may use the Night Sky Friendly logo in their advertising; receive a Certificate of Merit and window sticker; and be included on a list posted for public recognition of responsible and environmentally sensitive approach to preserving the beauty of Borrego's night sky for all to enjoy.

Name(s) _____

Business name (as you would like it to appear on the certificate) _____

Mailing address _____

Street address _____

Telephone _____ Email: _____

Signed _____ Title _____ Date _____

APPROVED by the Borrego Springs Dark Sky Coalition, by _____ on _____.

Borrego Springs Dark Sky Coalition, www.borregodarkskies.org, info@borregodarkskies.org or call (760) 767-3052

Please return to Dark Sky Coalition, P. O. Box 310, Borrego Springs CA 92004