



Borrego Springs, California U.S. Image credit Dennis Mammana.

**2018 Winter Appeal**  
**CHORUS OF THE NIGHT**  
*Our voice carries farthest when it's a chorus.*

**DONATE NOW**

**Your support will make a difference! Please help IDA continue our leading efforts to preserve and protect night skies around the world.**

[Give today to the 2018 Chorus of the Night Winter Appeal.](#)

If you've ever visited Borrego Springs, California, U.S., **you know that it's a special place!** This is thanks to a group of advocates working to protect and defend the night sky, the **Borrego Springs Dark Sky Coalition**.

The coalition worked to receive two **International Dark Sky Designations** in the area. First, in 2009, the **Borrego Springs International Dark Sky Community** designation, followed by the **650,000-acre Anza-Borrego Desert Dark Sky Park** which was designated in 2018. Together, these two **International Dark Sky Places** make up the only "dark sky region" in California.

Residents, wildlife, and the many annual visitors who travel to Borrego Springs all enjoy the results of the coalition's efforts. And the group continues its work to protect night skies. They innovated a dark sky business certificate which brings attention to local businesses engaging in night sky protection. **So far, the coalition has certified 25 businesses! They also supported county engineers in reducing the brightness of local streetlights by 50%!**

***Every traveler who visits the town of Borrego Springs learns about the shared mission to protect dark skies.***

Because of the work of the Borrego Springs Dark Sky Coalition, the Borrego Springs natural nighttime environment is protected long into the future. **None of this would have happened without your financial support of IDA's programs and operations.**

There's still a lot more work to do as light pollution continues to impact communities around the world. But with your help, we can stop the spread of light pollution. Your generous donation to the **2018 Chorus of the Night Winter Appeal** will help IDA work with communities to protect and preserve the natural nighttime environment all around the world.

**PLEASE GIVE TODAY**

P.S. As a **thank you for your gift of \$50 or more**, we will send you an **IDA 2019 Wall Calendar**. The calendar includes information about the Borrego Springs Dark Sky Coalition and more night sky success stories! And, of course, beautiful and inspirational images of starry skies. **Thank you for your generous contribution to the 2018 Chorus of the Night Winter Appeal.**

P.P.S. If you do not want to receive impact stories for the **2018 Chorus of the Night** appeal, you can unsubscribe via the link at the bottom of this email. When you unsubscribe from this list, you'll still receive our monthly newsletter, NIGHTWATCH.

In our next letter, we'll be sharing the success of the **Aoraki Mackenzie International Dark Sky Reserve!**